



Attorney Ali Toll Receives 2023 TTLA Trial Lawyer of the Year Award

On June 15, 2023, at its Annual Convention, the Tennessee Trial Lawyers Association named Goodlettsville attorney Ali Toll, the recipient of the TTLA Trial Lawyer of the Year Award. The award is for a trial lawyer who is an advocate of a noble cause, and who demonstrated superior skills and achieved an outstanding result for a client against great obstacles.

Out of law school in 2007, Ali began working as a defense litigator representing insurance companies and their insureds. Her cases ranged from personal injury auto accidents to complex general liability cases. During her ten-year career as a defense litigator, Ali learned how the defense world operates, what causes insurance companies to take notice of a case and how to hold them accountable when their insureds cause harm to others. In 2015, Ali received the esteemed rating of "AV Preeminent" by Martindale-Hubbell's Peer Review Rating System - the highest rating available for legal ability and professional ethics.

Ali faced one of life's greatest challenges in 2016 when her father passed away. At that time, she committed to follow his example and work to help others. With the experience gained during her career, Ali knew the greatest impact she could make would be to use her knowledge to help those suffering life-altering injuries because of the negligence of others. For over five years, Ali used her skills to dominate the courtroom as a senior attorney in a large, local personal injury firm. In 2021, she founded The Toll Firm in her hometown of Goodlettsville, serving accident victims throughout Goodlettsville, Nashville and the great State of Tennessee. Ali's practice focuses on claims involving personal injury, wrongful death, general liability, premises liability and products liability. She specializes in car wrecks, trucking accidents, slip and fall and dog bite cases.

She has been elected to serve on the TTLA Board of Governors since 2019 and most recently was appointed to the Executive Committee as Treasurer. Ali is also a member of the Tennessee Bar Association and the Nashville Bar Association. In 2020, Ali was appointed City Judge for Goodlettsville, Tennessee, presiding over cases involving traffic and municipal code violations within the city limits.